

Zikwa is a for profit Social Enterprise that works on a **Hybrid model** involving **Social Entrepreneurship** and **Social Activism**.

We are in the business of creating communication strategies and tools for organizations that impact social change directly or indirectly. We are also technology people and believe that technology used meaningfully can create a more inclusive change we all wish for. By bringing together our Marketing/ Communication and technology skills we endeavor to **create more value from less for more people**.

We work with corporate and their CSR initiatives, at the same time we work with Ngo's (Non-governmental organizations), Social entrepreneurs, Citizen sector organizations and others sectors like Energy and Environment, Education, health, Art and Culture etc. We are trying to help these organizations create effective and efficient communication strategies to build communities and empower change. The radical change in communication and technology landscape is where we are stepping in to help organizations adapt better for building a more inclusive society.

INTERNSHIP POSITON AVAILABLE: **Communication / graphic designer**

- 1: Skills in design, typography and brand identity to help elaborate a wide range of products: logos, eco friendly packaging, T - shirts, stickers, web design.
- 2: You have the ability to think beyond the normal, more in the “disruptively creative “ zone.
- 3: Your creativity has a conscience.
- 4: You can work with other designers and adapt to different working styles and be flexible in order to meet organizational goals.
- 5: You have the taste to take up challenging goals.
6. Your design sensibility has the strength to impact millions to build a better inclusive society.

Key Learning points :

- Create a great portfolio working on very interesting / challenging projects with socially inclusive global connotations.
- Develop creative and design skills by working with many other talents
- Work in an exciting multi-cultural environment
- Possibility to impact lives of millions through your designs.
- Be part of a Hybrid Enterprise model in an emerging economy.
- Ringside view of working with NGO's, grassroots and citizen sector organizations.

Prerequisites:

- You speak fluent English.

- You have a portfolio to showcase.
- You can work with for minimum of 4 to 6 months and maximum 12 months.
- You can very clearly demonstrate why you would like to work with us.
- You are not looking for a 9 to 5 kind of internship.
- You understand and relate to Zikwa's philosophy.
- You have a great attitude and good temperament.

Please write to us at internship.zikwa@gmail.com sharing a covering letter specifically why you want to work with us and how you'll create value for Zikwa and its clients/partners .

Please see our website www.zikwa.com

Duration:

Minimum: 4 to 6 Months

Maximum: 12 months

Stipend: Unpaid

We might negotiate on basic accommodation in case you are exceptional .

Starting Date:

February – March (Date Negotiable)